



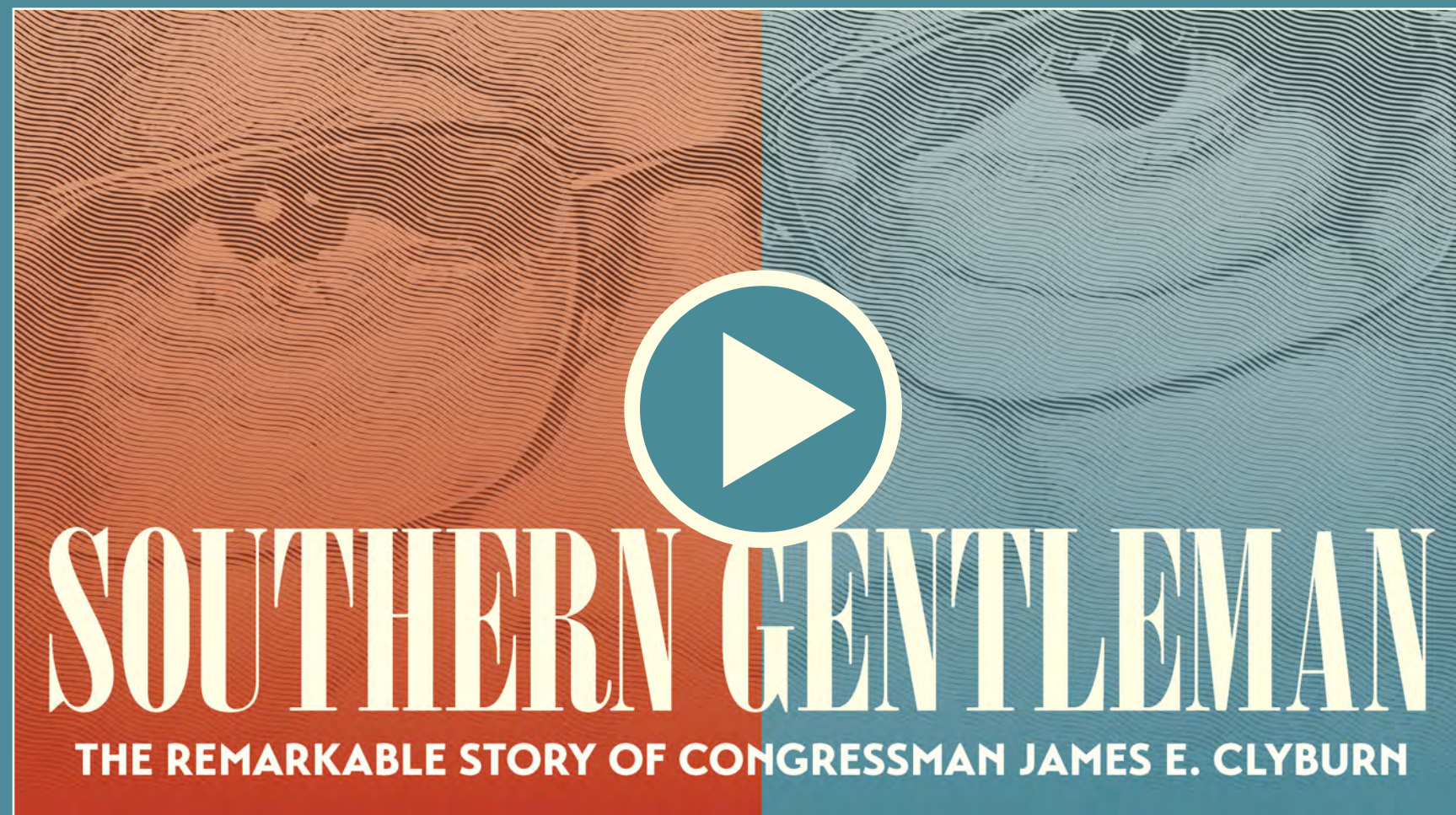
SOUTHERN GENTLEMAN

THE REMARKABLE STORY OF CONGRESSMAN JAMES E. CLYBURN

SOUTHERN GENTLEMAN



Pre-production trailer



From the creators of the Emmy and Peabody Award-nominated documentary “Downing of a Flag”

SOUTHERN GENTLEMAN



Premise/Overview

Over the past 30 years, very few individuals have had a more significant impact than South Carolina's 6th District Congressman James E. Clyburn. The son of a fundamentalist-minister with a passion for activism and trailblazing entrepreneurial-minded beautician, Jim Clyburn rose from humble beginnings to become one of America's most consequential lawmakers over the past fifty years. Southern Gentleman explores a story that took Clyburn from his beginnings in rural South Carolina to his activism and work during the second phase of the American Civil Rights Movement.

The film follows his election in 1993 and his rise to become one of America's most trusted, recognized, and celebrated leaders.

Release/distribution goal

Non-fiction motion-picture theatrical release

Production team

Production partner

Susie Films (www.susiefilms.com), Charlotte, NC

MFI executive producers assigned

Duane Cooper
Angela Clyburn
Candy Fletcher
Jill Fletcher
Terry Alexander



SOUTHERN GENTLEMAN



Storyline focuses / Interview categories / Target interviews / Target set locations

Family/early years - interview targets

- Family members
- Childhood friends
- Neighbors/community

Activism / college years / Civil Rights Movement

- Classmates
- Fraternity brothers
- Activists from their era

Public service / early campaigns / 1992 -

- Early SC runs campaign staff
- 1992 campaign staff
- Journalists covering races

Golf... "A love affair"

- Canzater Golf Tournament founders, previous scholarship award winners
- Golfing pals/buds, hole-in-one stories

The History Teacher

- Former colleagues
- Professors, historians, etc.

American leadership (The Whip) - "Helping to shape America's role in the world"

- DC office staff
- US leaders (past/present)
- World leaders (past/present)

Target Set Locations

- Washington DC
- Columbia, SC
- Santee, SC
- Sumter, SC
- Charleston, SC
- Hilton Head, SC



SOUTHERN GENTLEMAN



Underwriting

Underwriting partner levels

Executive Producer - \$750,000+ *

- 90-second producer partner video to accompany the film
- Executive Producer credit listed
- Logo/Branding profiled at all film events, activities, and materials
- Invitations and tickets to all premieres and special events
- Profiled and recognized in editions of The Minority Film Beat
- Listed on all educational and curriculum support materials

Producer - \$500,000+ *

- 60-second producer partner video to accompany the film
- Producer credit listed
- Logo/branding profiled at all film events, activities and materials
- Invitations and tickets to all premieres and special events
- Profiled and recognized in editions of The Minority Film Beat Production
- Listed on all educational and curriculum support materials

Partner - \$250,000 *

- 30-second producer partner video to accompany the film
- Producer credit listed
- Logo/branding profiled at all film events, activities, and materials
- Invitations and tickets to all premieres and special events
- Profiled and recognized in editions of The Minority Film Beat
- Listed on all educational and curriculum support materials

Palmetto Producer - \$150,000 *

- Producer credit listed
- Logo/branding profiled at all film events, activities, and materials
- Invitations and tickets to all premieres and special events
- Profiled and recognized in editions of The Minority Film Beat
- Listed on all educational and curriculum support materials

Friend of Program - \$50,000 *

- Profiled and recognized in editions of The Minority Film Beat
- Listed on all educational and curriculum support materials

* **A pledge process** can be designed for pledged amounts to release over the production period.

Production underwriting

Contributions IRS tax points

- The Minority Film Institute is 501(c)(3) tax-exempt, private charitable organization. Donors can deduct contributions made under IRC Section 170. Upon receiving your donation, MFI will send an official Donor Acknowledgment Letter to serve as a receipt of your gift. Tax ID#: 85-3890261. A pledge system with installments is an available option.
- The reinstated IRS Code: Section 181 allows investors in a media production to expense all production costs when it is paid. This creates a loss for the production which creates an immediate tax benefit. US Tax law 168 is still in effect so you have a choice of using the reinstated section 181 or the 168.

Contact MFI for additional information on these unique incentives.

Source: <https://fromtheheartproductions.com/section181-reinstated/>



About The Minority Film Institute (MFI)

Our purpose

Although ignored for many years and marginalized for many more, the contributions of minorities to the American film and cinema industry has been a truly remarkable story. From the early individuals that battled Jim Crow and racist practices that kept minorities from equal participation during the early days of American film, to the blockbuster producers and actors that help to drive the industry in current society, minorities in the industry have become an important staple of the modern-day film community.

However, although things have changed, some things have remained the same for up and coming minorities seeking a career in the industry. Even today resources, opportunities and expert assistance are difficult to find and even more difficult to access; especially for those that live outside of major city markets.

The Minority Film Institute was created with the purpose of working to bridge the gap and become a principal resource for minorities with interest in film and television. MFI is also focused on creating and producing historically accurate and realistic content for film and television that portray the stories of diverse individuals, leaders and communities in American society.

Mission / objectives

- Dedicated to being a resource for minority filmmakers, actors, and industry professionals dedicated to creating socially conscious film and television content.
- Identifying and linking organizations and efforts designed to support those seeking a career in film and television, as well as industry professionals.
- A one-stop source for links to organizations and resources focused on minorities in the industry
- Ensuring minorities in the industry understand the opportunities and incentives provided by the government at the federal, state and local levels that can assist in production efforts.
- Providing workshops, seminars, and other educational opportunities focused on assisting minorities in the industry including, How Government Can Assist Your Film Project.

SOUTHERN
GENTLEMAN



minorityfilms.org